

Privacy Policy

Mind Body Healing Center, LLC values your privacy and is committed to protecting your personal and health information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website (www.mbhcnj.com) and when you use our psychiatric and holistic wellness services.

By using our website or services, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect various types of information to provide you with quality care and a functional online experience.

1.1 Personal Information

We may collect personally identifiable information, including but not limited to:

- Name, mailing address, phone number, and email address
- Date of birth, gender, and insurance details (if applicable)
- Medical history, treatment plans, and other health-related information

This information is generally provided voluntarily through appointment scheduling, surveys, contact forms, or communications.

1.2 Non-Personal and Technical Information

We may also collect non-personal information automatically, such as:

- Browser type and version
- Device type and operating system
- IP address and approximate geolocation
- Website usage data (e.g., pages visited, time on site, and click behavior)

2. How We Use Your Information

We may use your information for the following purposes:

- To provide psychiatric and wellness services tailored to your needs
- To schedule and manage appointments
- To communicate with you regarding your care and respond to inquiries
- To process billing and insurance claims
- To send reminders, updates, and service announcements
- To analyze and improve our website and services
- To comply with legal, regulatory, or contractual obligations

We may also use your data to inform you of relevant services, events, or surveys unless you opt out (see Section 9).

3. How We Share Your Information

We only share your personal information as permitted by law and with appropriate safeguards.

3.1 With Your Consent

We will share information with other healthcare providers or third parties only with your explicit consent or at your request.

3.2 With Service Providers

We may share data with trusted vendors (e.g., IT support, billing companies) who help us deliver services. These providers are contractually obligated to maintain confidentiality and security.

3.3 Legal Requirements

We may disclose your information if:

- Required by law or legal process (e.g., subpoenas, court orders)
- Necessary to protect our legal rights or the safety of users
- Needed to comply with audits, inspections, or health oversight

We do not sell, rent, or lease your personal information to third parties under any circumstances.

4. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance functionality and analyze user behavior.

Types of cookies used:

- **Session Cookies:** Maintain user sessions
- **Analytics Cookies:** Monitor website traffic and usage

You may control cookie preferences through your browser settings. Disabling cookies may affect site performance.

5. Data Security

We take the security of your data seriously and have implemented technical, physical, and administrative safeguards including:

- Encrypted storage and secure servers
- Firewalls and role-based access controls
- Secure Socket Layer (SSL) encryption for online data transmission
- Regular monitoring and audits of our systems

Despite our efforts, no system is 100% secure. We cannot guarantee the absolute security of your information.

6. Your Privacy Rights

You have the following rights regarding your personal information:

- **Access and Correction:** You may request access to or changes to your personal data
- **Data Portability:** Request a copy of your data in a machine-readable format
- **Right to Deletion:** Request deletion of your data, subject to legal obligations
- **Opt-Out:** Unsubscribe from marketing communications at any time

To exercise your rights, contact us at: 732-962-4222

7. Children's Privacy

Our services are not directed to children under the age of 14. We do not knowingly collect personal information from minors. If such data is inadvertently collected, it will be deleted promptly. Children under 14 must have parental or guardian permission to use this site.

8. Third-Party Links

Our website may contain links to external sites not controlled by Mind Body Healing Center. We are not responsible for the content or privacy practices of these third parties. We encourage you to review the privacy policies of any external websites you visit.

9. Non-Marketing Communications

We reserve the right to contact you for non-marketing purposes, such as service updates, security alerts, and administrative notices. In the event of a critical security issue or data breach, we may use email, telephone, or public channels to notify affected users.

10. Changes to This Policy

We may update this Privacy Policy at any time. Changes will be posted on this page with an updated "Effective Date." If we make material changes in how we use your data, we will notify you via email or website notification and provide an opportunity to opt out, where applicable.

11. Acceptance of Terms

By using our website or services, you acknowledge and agree to the terms outlined in this Privacy Policy. If you do not agree, please discontinue use of our services. Continued use after updates constitutes acceptance of the revised policy.

12. Contact Us

If you have questions, concerns, or wish to exercise your rights under this Privacy Policy, please contact:

Mind Body Healing Center, LLC

2137 NJ-35, Suite 210

Holmdel, NJ 07733

732-962-4222